

# Online Shopping

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Tech & Tea Seminar  
By CommuniTech



# OUTLINE

- ❖ Why use online shopping?
- ❖ What can you buy online?
- ❖ How to buy online?
- ❖ Returns
- ❖ Things to look out for
- ❖ Freecycle



# BENEFITS

- ❖ Delivered to your door
- ❖ Reviews and Recommendations
- ❖ Extra information about the product
- ❖ Can save time and money
- ❖ More selection/sizes



# DISADVANTAGES

- ❖ Online safety
- ❖ Delivery charges
- ❖ Less human interaction
- ❖ Can't try it out
- ❖ You need to be home to receive deliveries
- ❖ May have to wait for delivery (or pay more)



# WHAT CAN YOU BUY?

- ❖ Anything on the high street
- ❖ Groceries/Takeaway
- ❖ Almost anything (amazon)
- ❖ Secondhand
- ❖ Freecycle



# HOW CAN YOU BUY IT?

- ❖ On a web browser
- ❖ Through a smartphone app



# RETURNS

If you're buying something that you'd normally want to try out, check the returns policy before you buy!

- ❖ Most high street stores allow you to return in branch anything that you've bought online that you don't like
- ❖ Lots of online retailers also let you return for free (and you can even organise for it to be picked up from your house so no annoying trip to the post office)



# DISCOUNT CODES

- ❖ You can often search for discount codes online to get reductions on certain websites
- ❖ Some site, like hotukdeals, will keep you updated on the best deals out there right now
- ❖ Chrome add on Honey automatically finds and applies discount codes when you are buying items online





# PRICE TRACKERS



# THINGS TO LOOK OUT FOR

- ❖ If it's too good to be true, it probably is!
- ❖ Fake reviews - if a product only has a few reviews they may not be truthful
- ❖ Only buy from retailers you trust
- ❖ Spam emails asking for your account details

- ❖ Subscription services



Fabletics offer great value of gymwear, but in signing up as a VIP member to get the offers, you're also signing up to a £44 monthly fee!

# FREecycle



- ❖ Great for reducing waste and getting second hand stuff for free!
- ❖ Can get some great stuff if you are willing to collect it
- ❖ If you're wary of going to pick stuff up from a strangers house, take a friend or family member with you
- ❖ If you have any clutter you think could have a better home, you can give your stuff away on freecycle too!

# SUMMARY

- ❖ Online shopping can save you time and money, but you will have to wait for your items to be delivered
- ❖ Always make sure you are buying from a trusted retailer
- ❖ Always read the reviews (especially on amazon)
- ❖ If you are buying clothes or are worried you may need to return the item, always check the returns policy