

Social Media

Tech & Tea Seminar
By CommuniTech



OUTLINE

- ❖ What is social media?
- ❖ What can I do on social media?
- ❖ Common mistakes
- ❖ Disadvantages of social media

**What is Social
Media?**



POPULAR SOCIAL MEDIA PLATFORMS



Facebook



Instagram



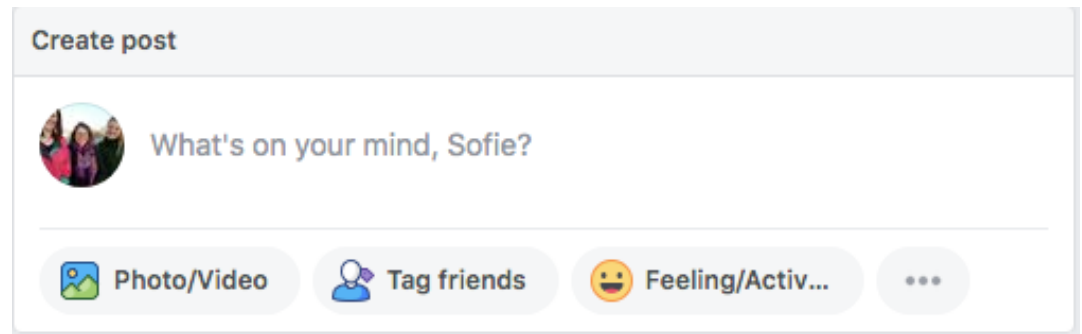
Do you use any of these Social Media 'Platforms'? Or any others?


FACEBOOK

Sharing photos, videos or posts to your friends

Like or Comment on things your friends have posted

You can share the post to your page, meaning your friends can also like or comment on it



 Like  Comment  Share

FACEBOOK

Set up groups and pages, or join existing groups (like ours!)



Organise events, which can be public or private, and keep up with the events your friends have invited you to



FACEBOOK MESSENGER



Messenger

This is an instant messaging service, where you can talk to your Facebook friends.

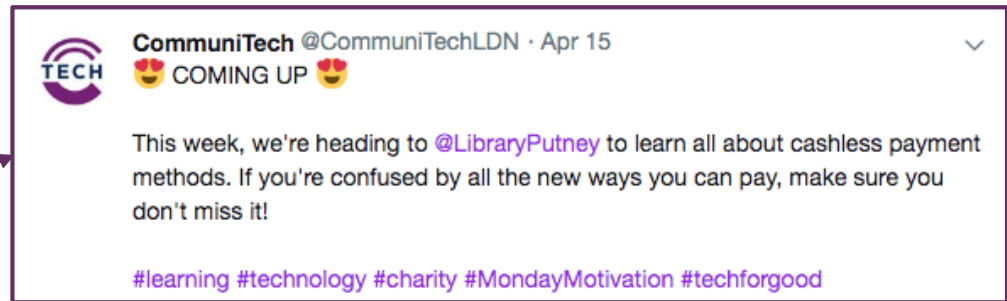
You won't get messages from people you don't know unless you have accepted their request to message you.

Send pictures, videos and website links

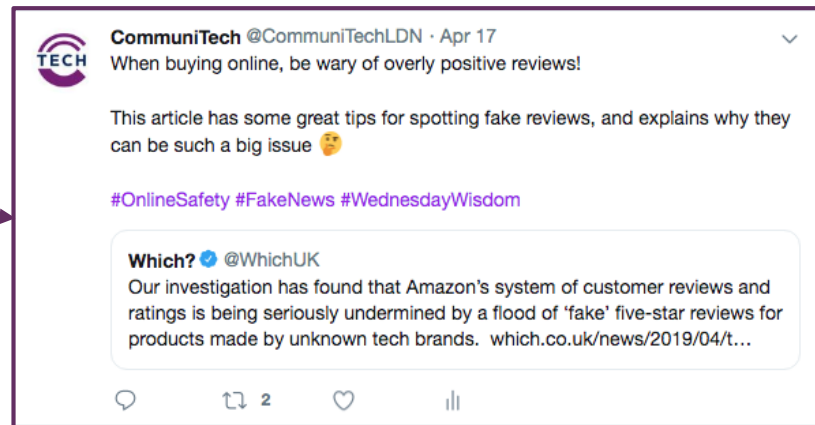
Set up group conversations

TWITTER

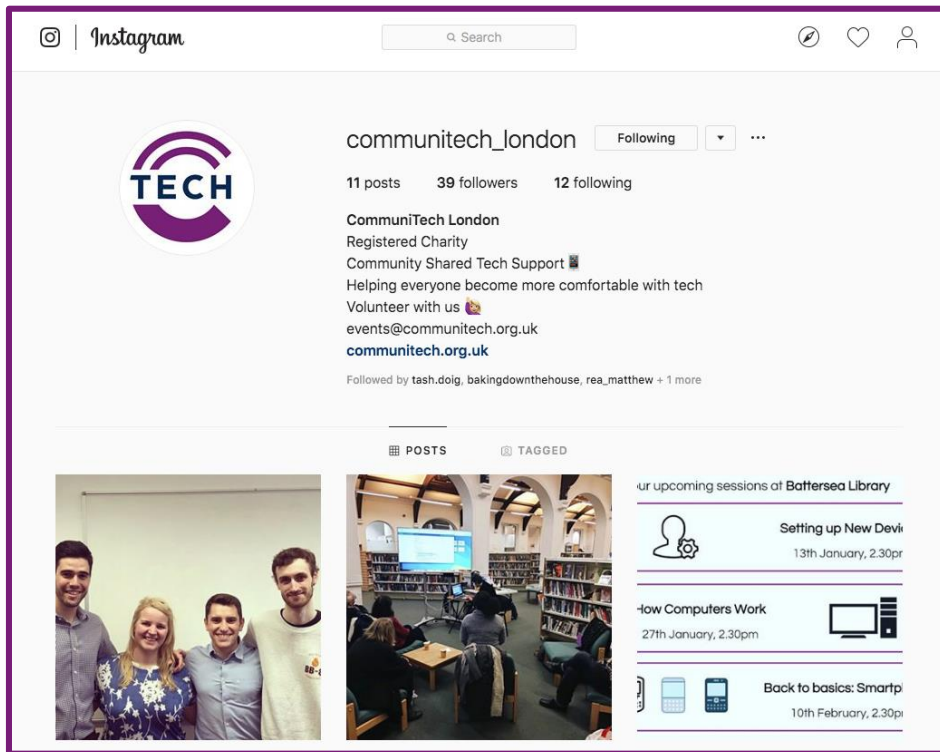
Sharing short status updates to the world (280 characters)



Share articles and 'retweet' other people



INSTAGRAM



Sharing Photos with Captions

Like and comment on other people's photos

RISKS AND DISADVANTAGES



What do you think are the risks of using social media?

RISKS AND DISADVANTAGES

What do you think are the risks of using social media?

Can cause a 'grass is greener' effect, which can have a negative impact on mental health

Security settings can be confusing, but when used properly will ensure you only share what you want to share, with the people you want to share it with

Social media can be a great tool for connecting with people and keeping in touch with friends and family, but make sure you are careful with what you share online!

COMMON MISTAKES!



If you post on someone else's Timeline, all their friends can see it! It is not the same as a private message!



Using default privacy settings can mean your posts can be seen by people you may not have intended to see it

JARGON DEMYSTIFIED

#hashtag

**Social
Media
'Platform'**

**Anything
else?**



JOIN US ONLINE!

	CommuniTech London	Wandsworth Tech & Tea group, where you can ask questions between sessions and be part of the Tech & Tea community
	@CommuniTechLDN	Share useful articles, promote upcoming events and share any news!
	@communitech_london	Post pictures from our sessions and reach out to volunteers