Social Media

Tech & Tea Seminar By CommuniTech



OUTLINE

- What is social media?
- What can I do on social media?
- Common mistakes
- Disadvantages of social media

What is Social Media?

POPULAR SOCIAL MEDIA PLATFORMS







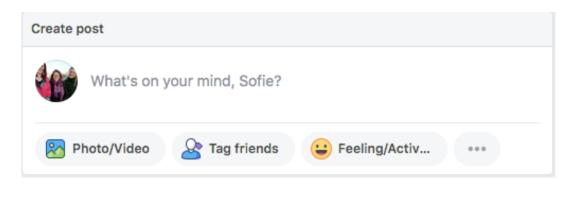
Do you use any of these Social Media 'Platforms'? Or any others?

FACEBOOK

Sharing photos, videos or posts to your friends

Like or Comment on things your friends have posted

You can share the post to your page, meaning your friends can also like or comment on it



Comment

Share

Like

FACEBOOK

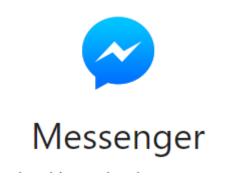
Set up groups and pages, or join existing groups (like ours!)

Organise events, which can be public or private, and keep up with the events your friends have invited you to





FACEBOOK MESSENGER



This is an instant messaging service, where you can talk to your Facebook friends.

You won't get messages from people you don't know unless you have accepted their request to message you.

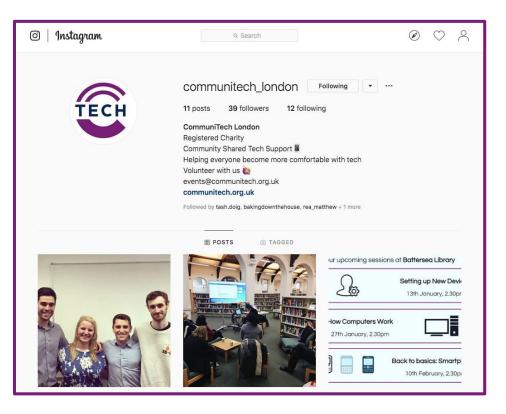
Send pictures, videos and website links

Set up group conversations

TWITTER

CommuniTech @CommuniTechLDN · Apr 15 COMING UP This week, we're heading to @LibraryPutney to learn all about cashless payment Sharing short status methods. If you're confused by all the new ways you can pay, make sure you updates to the world (280 don't miss it! characters) #learning #technology #charity #MondayMotivation #techforgood CommuniTech @CommuniTechLDN · Apr 17 When buying online, be wary of overly positive reviews! This article has some great tips for spotting fake reviews, and explains why they Share articles and can be such a big issue 🎏 'retweet' other people #OnlineSafety #FakeNews #WednesdayWisdom Which? @ @WhichUK Our investigation has found that Amazon's system of customer reviews and ratings is being seriously undermined by a flood of 'fake' five-star reviews for products made by unknown tech brands. which.co.uk/news/2019/04/t... ↑7 2 ılı

INSTAGRAM



Sharing Photos with Captions

Like and comment on other people's photos

RISKS AND DISADVANTAGES

What do you think are the risks of using social media?

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What do you think are the risks of using social media?

Can cause a 'grass is greener' effect, which can have a negative impact on mental health

Security settings can be confusing, but when used properly will ensure you only share what you want to share, with the people you want to share it with

Social media can be a great tool for connecting with people and keeping in touch with friends and family, but make sure you are careful with what you share online!

COMMON MISTAKES!

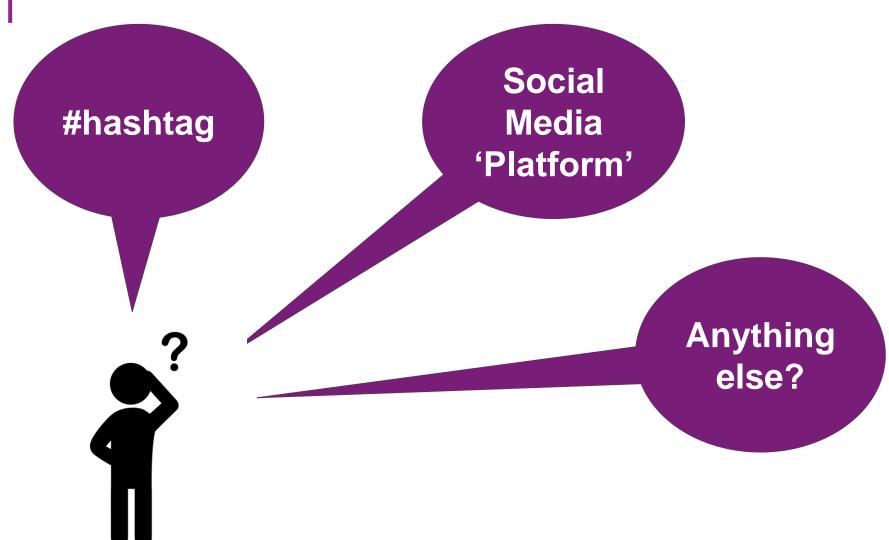


If you post on someone else's Timeline, all their friends can see it! It is not the same as a private message!



Using default privacy settings can mean your posts can be seen by people you may not have intended to see it

JARGON DEMYSTIFIED



JOIN US ONLINE!

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	@CommuniTechLDN	Share useful articles, promote upcoming events and share any news!
	@communitech_london	Post pictures from our sessions and reach out to volunteers